

IAP2 Certificate Training

Planning for Effective Public Participation

(Module 1 of the IAP2 Certificate in Public Participation Program)

Sydney - 23 & 24 February 2009
Holiday Inn, Potts Point

*This training is
delivered in
partnership with:*



Why Take This Course?

At the conclusion of Planning for Effective Public Participation, participants will have learned:

- the full scope of planning needed for effective participation, including information, timing, resources, techniques, and roles and responsibilities
- a variety of ways to identify key publics and understand potential impacts of actions
- how to select the appropriate level of public participation
- how to set clear, shared objectives for effective participation
- how to develop a public participation plan, and
- how to identify appropriate evaluation tools to measure the effectiveness of public participation programs.

Course Description

This introductory module of the IAP2 Certificate Program provides the fundamentals for effective public participation. Using IAP2's Spectrum for Public Participation, participants will learn how to establish clear and achievable objectives for public participation and how to define a promise to the public. Participants will learn how to prepare their organisation or project teams for conducting public participation and how to plan for the timing, techniques, and resources needed to make public participation a success.

Participants will also learn about the practical application of IAP2 Core Values of Public Participation, how the IAP2 Code of Ethics applies to both practitioners and clients, and how to employ the IAP2 Foundations of Public Participation and design public participation programs. Course content includes detailed examples and practical hands-on exercises so participants leave with the tools needed to build realistic public participation programs. Course materials include exercises using IAP2's five steps for planning effective public participation.

Note: Planning for Effective Public Participation (Module 1) is a prerequisite for all other IAP2 Certificate training.

About the IAP2 Certificate Program

The International Association of Public Participation (IAP2) Certificate Program in Public Participation covers the foundations of public participation. Developed in consultation with practitioners from around the world, the training provides useful tools for designing and implementing effective public participation programs. These tools are presented in an interactive and experiential learning environment, providing students with the opportunity to explore their own public participation challenges with the trainer and peers. Upon completion of each module, students receive credit from IAP2 to recognise their completion of that module and on completion of all three modules, students will be awarded a Certificate in Public Participation from IAP2.

Who Should Take This Course?

- Relative beginners to community engagement, public involvement or stakeholder relations
- Seasoned professionals wanting to refresh or enhance their understanding.
 - Engineers and Environmental Scientists
- Individuals in any level of government, the private sector or a not-for-profit organisation where public participation plays a role.



Booking Form/ Tax Invoice
Planning for Effective Public Participation -
Two Day Module
\$ 990 (incl GST \$90)

Sydney 23 and 24 February 2009

Please or MAIL or email to:
PlanCom Consulting
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 NSW 2011
 Email: margaret@plancom.com.au

NAME:			
ORGANISATION:			
TITLE:			
MAILING ADDRESS:			
CITY:		STATE:	
POST CODE :			
PHONE:	()	FAX:	()
EMAIL:			
CONSIDERATIONS: special needs or dietary restrictions.			

PAYMENT INFORMATION

Electronic Funds Transfer BSB 112 879 Account Number 464 887 754

- Please send an invoice for \$990 to the address above.
- My cheque or money order for \$990 is in the mail.

CANCELLATION - No refunds will be provided for cancellations made less than 2 weeks prior to training. Cancellations made more than 3 weeks prior to training are subject to a 10% cancellation fee. Substitutions are possible but must be notified in advance.

TRAINING LOGISTICS - Please register early as classes will be limited to 25 participants. If the course does not reach a minimum of 12 participants the course will be cancelled and a full refund provided. Lunch and refreshments are provided.

TRAINING CONFIRMATION

Your registration is only confirmed when you receive a confirmation notice from Margaret Harvie of PlanCom Consulting. If you have questions, please contact Margaret Harvie 0411 590 859 or 02 9331 4336

Please note: Full payment is required to reserve your seat in the training.